

Briarwood Ballet

WHO WE ARE

Briarwood Ballet has been investing into the lives of its dancers and audiences for 37 years. With state-of-the-art facilities and an outstanding faculty, Briarwood Ballet provides exceptional classical ballet, modern, and contemporary dance training to each student - from beginners to pre-professionals.

WHO WE REPRESENT

Over 450 students will study with Briarwood Ballet this year. Although the majority of these students are from Birmingham, some families drive from places like Gadsden, Jasper, Rainbow City, and Saint Clair County. Our students represent 63 different schools and 82 different churches.

WHO WE REACH

Briarwood Ballet will present several small concerts and two full-scale productions during our 2016-17 Season. Over 4,000 audience members will see our performances. We will also be working with several Hispanic ministries to have a special presentation of one concert in Spanish.

WHAT OTHERS SAY ABOUT US

"In a culture where Christian art is often equated with mediocrity, thank you for being a witness to the beauty and glory of our God."

"It is readily apparent that the teachers and staff at Briarwood see my daughter not just as a dancer with a body in need of physical training, but as a child of the One True King with a young soul in need of spiritual guidance. Briarwood does both with excellence... that is why we choose to make the 45 minute commute to Briarwood three times each week, passing several more 'convenient' dance schools along the way."

"I grew up dancing at Briarwood Ballet and had a wonderful experience! There is no other place I would want my children to dance."

Briarwood Ballet

2200 Briarwood Way
Birmingham, AL 35243

ballet@briarwood.org

205-776-5284 / FAX: 205-824-8439

briarwoodballet.com



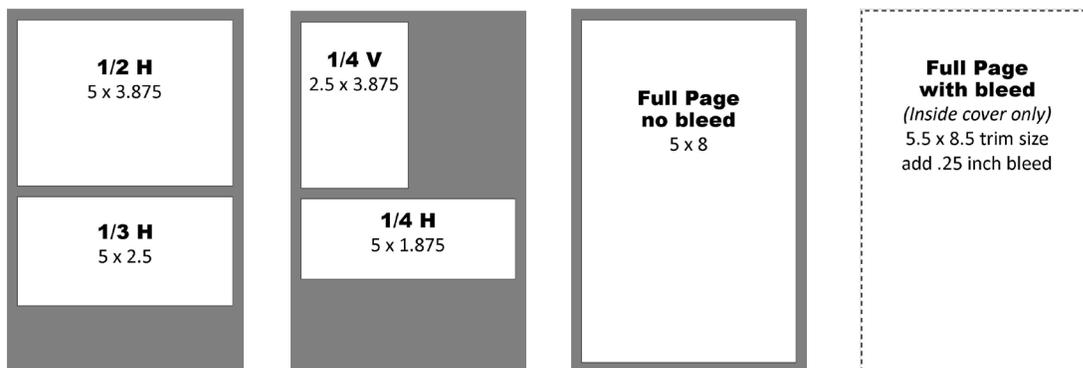
FILE FORMATTING

- All ads will be printed in black and white and will print most effectively when produced for b/w printing. If a color ad is submitted, we will do our best to achieve the highest quality outcome, but we cannot guarantee the final print result.
- Supported File Types: PDF files, JPG (300 dpi)
- Ad should be camera ready and fit space exactly with no printer's marks or extra whitespace.

ARTWORK SUBMISSION DEADLINES

For Christmas program: **November 4**

For Spring program: **April 4**



AD SIZES

Full	5 x 8
1/2 H	5 x 3.875
1/3 H	5 x 2.5
1/4 V	2.5 x 3.875
1/4 H	5 x 1.875
Inside cover	5.5 x 8.5 trim size add .25 inch bleed

AD RATES

	1 time	both programs
Full Page	\$400	\$640 (save \$160)
1/2 Page	\$250	\$380 (save \$120)
1/3 Page	\$200	\$320 (save \$80)
1/4 Page	\$150	\$240 (save \$60)
Inside front	\$450	\$720 (save \$180)
Inside back	\$400	\$640 (save \$160)

Questions?

Contact Lisa Allen

205-776-5284

ballet@briarwood.org

Submit ads to:

ballet@briarwood.org

Ad Order

Advertiser

Contact Name _____
Company _____
Address _____
City _____ St _____ Zip _____
Phone _____
Fax _____
Email _____

Bill To: Same as Advertiser

Contact Name _____
Company _____
Address _____
City _____ St _____ Zip _____
Phone _____
Fax _____
Email _____

Order

To Print in: Christmas program Spring program Both programs

_____ full page _____ 1/4 V page _____ inside front cover
_____ 1/2 page _____ 1/4 H page _____ inside back cover
_____ 1/3 page

Payment

Total Amount per agreement: _____

- Bill me. I understand payment is due within 15 days of invoice sent to the Bill To address above.
 You can invoice me via email. I require a printed invoice.
- My check for \$_____ is enclosed. (make payable to Briarwood Ballet)
- I require a tear sheet.

Agreement

Briarwood Ballet reserves the right to revise, reject, or cancel any advertisement at their discretion.

If Advertiser cancels after program has been submitted for printing, full rate for ad will still be charged.

Advertiser or Representative

Print Name & Title

SUBMIT

RESET

Date

Fax or mail to:

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